

Section 1

Key commitments Annual Report Form

1.1 Community Radio Form: Year Ending 31 December 2013

Station details

Licence Number

1	CR148
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Station Name

3	Drystone Radio
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Launch Date

5	16/01/09
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7 Web address where you will publish this report.

8	www.drystoneradio.com
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When will the report be published / available to view?

10	From 06/04/2014
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1.2 The year in numbers

Please specify the station's achievements in the year under review in numbers as follows:
(some of this may be a repetition of the information supplied in the financial report)

Average number of live hours per week (live material is created at the same time as it is broadcast)	84
Average number of original programming hours per week (original material includes live plus pre-recorded material, but does not include repeats or automated output). [This figure cannot be less than the station's live hours alone]	15
The percentage of your daytime output that is speech	20
Total number of people trained during the year	33
Total number of volunteers involved during the year	62
Total number of volunteer hours per week	175
If appropriate, a list of languages you have broadcast in	N/A

(There may be some repetition of this information in other sections such as programming.)

Please indicate whether your station key commitments have been delivered during the reporting period: 1 January to 31 December 2013

1.3 Key commitments: programming

Key commitment delivery	YES	NO
<ul style="list-style-type: none"> A programme of music, news, interviews, discussions, reflecting the local community and involving programmes promoting social change. 	X	
<ul style="list-style-type: none"> Output will typically comprise 80% music and 20% speech ('speech' excludes advertising, programme/promotional trails and sponsor credits). 	X	
<ul style="list-style-type: none"> Music output will comprise pop, jazz, alternative modern, soul, reggae, world, classical and folk. 	X	
<ul style="list-style-type: none"> Speech output will comprise interviews, news, discussion, sport, phone ins, documentaries, outside broadcasts and 'what's on'. 	X	
<ul style="list-style-type: none"> Output will be broadcast in English with some output in the local dialect. 	X	
<ul style="list-style-type: none"> The service will typically be live for at least 5 hours per day. (Live programming may include pre-recorded inserts, if applicable). The majority of the output will be locally produced. 	X	

Explanatory notes re non-delivery (if applicable):

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1.4 Key commitments: Social gain objectives

Key commitment delivery	YES	NO
(a) The provision of sound broadcasting services to individuals who are otherwise underserved		
<ul style="list-style-type: none"> Drystone Radio will broadcast programming aimed at the socially isolated within its rural community; this will include programming for older people, younger people, those on benefits and others. 	X	
(b) The facilitation of discussion and the expression of opinion		
<ul style="list-style-type: none"> Drystone Radio will host 'round table' programmes, will invite local organisations to participate in discussion programmes and will encourage audience participation through phone ins and email. 	X	
(c) The provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service		
<ul style="list-style-type: none"> Any individual joining the station will be offered training in the basic operation of technical equipment and the Drystone Radio website. The station expects to train up to 60 people over the first two years. Drystone Radio also offers more specific education and training for groups and individuals who have undergone the basic training (up to 20 people over the first two years). 	X	

<ul style="list-style-type: none"> Drystone Radio will also provide work placements for up to 8 students from local schools and colleges and will provide skills and training for Duke of Edinburgh Award participants. 	x	
(d) The better understanding of the particular community and the strengthening of the links within it		
<ul style="list-style-type: none"> Drystone Radio's members will be drawn from within its target community. Volunteers with an interest in journalism will go out into the community, meet people and research stories of interest to the target audience. Drystone Radio also hopes to undertake Outside Broadcasts from community events. 	x	
Additional Social Gain objectives (if any are specified in your licence).		
<ul style="list-style-type: none"> Drystone Radio intends to disseminate information about local authority services and local amenities through its programming and website. It aims to promote economic development and social enterprise within South Craven and will develop deeper links with the small immigrant population in South Craven. The station aims to enhance the spirit of volunteering and will publicise the activities of other volunteer organisations Drystone Radio has links with. 	x	

Explanatory notes re non-delivery (if applicable):

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1.5 Key commitments: Access and participation

Key commitment delivery	YES	NO
<ul style="list-style-type: none"> Drystone Radio expects to have up to 60 active volunteers on a weekly basis. Additional volunteers will also be involved, at an estimate of a further 20 within the first year of broadcasting, on a more casual basis. 	x	
<ul style="list-style-type: none"> Drystone Radio will have an open door policy. Members of the community interested in accessing the station can drop in, email or call the station and express an interest. Members will almost always be part of the target community themselves, and have an involvement in the decision-making processes at the station. 	x	
<ul style="list-style-type: none"> For more specific or specialist training needs, where appropriate there will also be the chance for volunteer groups to use a training centre in Settle for longer, intense radio workshops. 		x
<ul style="list-style-type: none"> Drystone Radio expects to work with eight people a year referred through the Skipton Mental Health Scheme. 	x	

Explanatory notes re non-delivery (if applicable):

Settle no longer available :Skipton Mental Health Scheme no longer refer:Key Commitment changed.
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1.6 Key commitments: Accountability to the target community

Key commitment delivery	YES	NO
<ul style="list-style-type: none"> • Drystone Radio's directors are elected by its members. 	x	
<ul style="list-style-type: none"> • Drystone Radio's Steering Group has a managerial and overseeing role, and will also act as a complaints panel. The group is made up of the leaders of the various sections of the volunteers invited to sit on the steering group by the directors. 	x	
<ul style="list-style-type: none"> • All members will receive the meeting minutes from quarterly Steering Group meetings and the AGM, which they will be invited to attend. 	x	
<ul style="list-style-type: none"> • Drystone Radio also plans to distribute and collect an annual questionnaire within the surrounding villages to ensure it is meeting the community's needs and understands its target audience. 	x	
<ul style="list-style-type: none"> • Drystone Radio will have a published complaints procedure and will publish an annual report. 	x	

Explanatory notes re non-delivery (if applicable):

1.7 Volunteer inputs

Please provide details of the contribution made by volunteers to the station and its operation of the station, such as:

- The approximate number of hours worked on average per volunteer per week.
- Any other information to help Ofcom understand the input of volunteers to the station.

Volunteers worked at least 175 per week including managing, presenting, editing, scheduling and outside broadcasting.

1.8 Significant achievements

We have replaced our aerial and changed frequency and hit the all live or pre-recorded schedule of broadcasting .

Our 24/7 sustaining service is only through the night or in emergencies.

We have expanded our outside broadcasting capability.

1.9 Significant difficulties

Do you wish this section to be kept confidential?	YES	NO
		X
Finance provision is hard overall. Advertising revenue is hard to get in the difficult financial climate.		

1.10 Audience research

1 Please provide a summary of any audience research/ data you have collected during the year.

We have 95% awareness of our existence in our area. Over 30% of people surveyed have car radio button tuned to us. Our other stats are:- 14000 internet hits per month and 1250 facebook hits per week .various presenters carry their own contact means which are in total in excess of the station numbers.

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Section 2

Declaration

I hereby declare that the information given in this annual report is, to the best of my knowledge and belief, true and correct.

Signature	
Name	David Adams
Position	Director
Station	Drystone Radio
Email address	email@drystoneradio.com
Telephone number	01535 635392
Date	28/03/2014

Section 3

Checklist

Please ensure that you have done the following:

- Read the Annual Report Guidance Notes.
- Checked that all sections of both forms (i.e. this document and the accompanying spreadsheet) are completed.
- Ensured that the declaration is signed and dated by a member of the board of the corporate body which has been awarded the community radio licence, and that the person has the authority to act on behalf of the board.

Then

Submit your form by email to community.radio@ofcom.org.uk

Annual report forms must be returned to Ofcom by Wednesday 9 April 2014.

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